



clo summit

chief learning officer

a **marcusevans** event

October 21-23, 2009 | Red Rock Casino • Resort • Spa | Las Vegas, NV | www.clo-summit.com

press release

Unity Media Group to Attend the Chief Learning Officer Summit hosted by **marcus evans** Summits

August 2009 – The **Chief Learning Officer Summit** will provide senior learning executives with the opportunity to network with pioneers and respected leaders who have weathered the storms of change, by providing real-time, practical strategies and tactics to reach their short and long term corporate goals.

Amongst the Solution Providers attending will be Unity Media Group (UMG) a communications leader who is changing the way information is customized, delivered, and utilized by individuals, groups and organizations.

UMG offers technologies that are focused on the sharing and transfer of information in either a one-to-one or one-to-many environment. UMG's "knowledge transfer" technologies deliver enhanced performance management, a reduction in training costs and streamlined communication.

For more information on Unity Media Group, visit www.unitymg.com

Summit Program

Over a period of three days, the **Chief Learning Officer Summit** will bring together a unique group of CLO's, Vice President's and Senior Learning Executives and pushes them to further maintain their unique value proposition by allowing real and meaningful interaction amongst their peers.

In addition, the program and speakers will explore all of the key issues facing the industry and the true value of learning to the growth of an organization.

Some of the presenters at the Summit will be: **Liviu Dedes**, Vice President, Organizational Effectiveness & Development, **ARAMARK Corporation**; **Matt J. Milbrodt**, Senior Director, Organizational Development, international human resources, **Wal-Mart Stores, Inc.**; **Rebecca L. Ray, PhD**, Senior Vice President, Global Talent Management & Development, **MasterCard Worldwide**; **Jennifer Defreeze**, Vice President, Global Sourcing for Training Services, **Citigroup Inc.**; **Karen LaFond**, Head, Leadership Development & Organizational Effectiveness, **US Airways Inc.** and **Dr Andre Martin**, Global Leadership Development Director, **Mars Incorporated**.

Organizers

One of the world's leading business information companies, **marcus evans** is dedicated to the provision of global business intelligence and information to assist in strategic and effective decision-making. This information is disseminated through the following business divisions: summits, conferences, business training, market analysis and corporate hospitality. Established in 1983, **marcus evans** produces more than 150 of the world's leading business and economic summits for senior decision-makers.

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